



Dear MWCR Supporter,

During the **month of November** MWCR will be participating in the Give to the Max Day and Giving Tuesday campaigns and hope to count on your support.

As an entirely volunteer non-profit, we count on our supporters for financial support to cover the growing medical costs of the collies we care for but also to help us transport collies, foster collies, and identify collies in need. Therefore, this year we are asking for your **SUPPORT** via a financial donation but also by **SHARING** with others the great work MWCR does and your love for the collie breed. By continuing to grow our base of support, we can ensure we will be able to continue our mission of finding loving homes for homeless, neglected, and/or abused collies for many years to come.

Share & Support

Goal:

- This year our goal is to raise a minimum of **\$5000** and gain **500** new supporters. By supporters we are including new donors, new Facebook followers/Likes or new newsletter subscribers.

When to Donate:

- You can donate throughout the month...any support received during the entire month will count towards our goal. However, if you wish to be part of the larger local and global days of giving, those are November 16th (Give to the Max) and November 28th (Giving Tuesday).

Where to Donate:

- You can donate via our PayPal link on our website, via check, on our Give to the Max page (www.givemn.org and search for MWCR) or our Razoo fundraising page (www.razoo.com and search for MWCR).

Giving Day Information:

- Donations made before Nov 16th on the Givemn.org site will be processed as donated, rather than held and processed on the day of the event. These donation will still count towards our goal and GiveMN will be awarding Golden Tickets each day up to November 16th to encourage supporters to make their donation ahead of time.
- By donating on the GiveMN.org site on November 16th or before, you help increase our chances of winning a Golden Ticket or other prize awards. Random **\$1000 Golden tickets** will be awarded through Give to the Max Day and the Top 10 non-profits (MWCR is in the Small category) will be awarded cash prizes. In the past MWCR has just missed being in the Top 10.
- On Giving Tuesday, our donation partner Razoo will cover the basic 5% processing fee (if donors do not choose to cover it) made via our razoo.com page.

Stay tuned as we get closer to the event as we will be sharing some of the heartwarming stories of this year's MWCR collies through videos, emails, and pictures. Keep up-to-date on our progress towards our goal by visiting our Give to the Max Day page or via Facebook.

If you have any questions, please contact GTMD Coordinator, MyLinda Anderson, at mylinda.collie@yahoo.com.